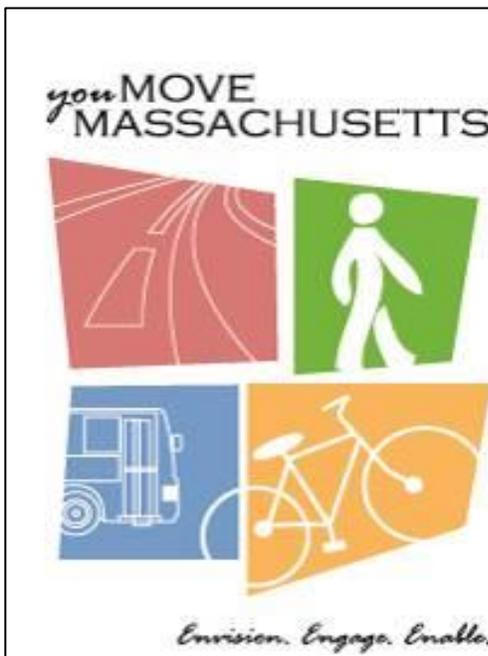


### Boston Logan Airport Noise Study – Federal Aviation Administration



As part of a team, the Collaborative has managed public communications and outreach for this three-phase study. The primary focus of the Boston Logan Airport Noise Study is to determine viable means to reduce noise from aircraft operations at, to and from Boston Logan International Airport without diminishing airport safety and efficiency. The Collaborative is also responsible for the project website.

### youMove Massachusetts Strategic Outreach – Massachusetts DOT



MassDOT engaged the Collaborative to support the public outreach campaign for statewide transportation planning. This included the development of a project brand and identity as youMove Massachusetts, a highly publicized and well received website, and a successful series of public workshops. In addition to flyers, a final report, and meeting coordination, the Collaborative developed and managed a contact list for an email communication campaign. The website incorporated an interactive mapping tool that has been visited by thousands who have been able to post location-based public comments.

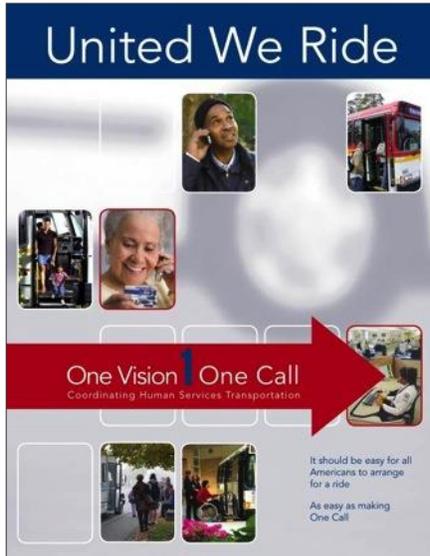
Following on the success of youMove Massachusetts, the Collaborative was asked to handle outreach for the fast-track Route 28X Enhancements to improve transit services in on one Boston’s highest ridership bus routes. The project’s effort included newsletters, collateral materials in three languages, door-to-door outreach, distribution of flyers on buses, and media relations.

### 93FAST14 Bridge Replacement Project – Massachusetts DOT



This award-winning project involved the replacement of 14 bridge superstructures and related work over the course of ten summer weekends in 2011. As part of a team, the Collaborative helped coordinate project communications and outreach and developed traffic detour maps for use on the project website. In addition, the Collaborative helped to prepare communications materials and lead the design public hearing.

### United We Ride – Community Transportation Association of America DOT



To promote the efforts of the United We Ride program, the Collaborative developed a public engagement strategy and communications campaign around the concept of “One Vision, One Call.” The program’s aim is to make it easy for all Americans to make one telephone call to arrange for a ride.

The strength of the One Call vision is that it simplifies the conversation about how to better coordinate human service transportation. One Call shifts the focus on the service benefits to the riders. It sets a benchmark on the horizon. Products included a public participation primer for community leaders, meeting and web informational materials, brochure, and fact sheets.

### weMove Massachusetts Multimodal Transportation Plan – Massachusetts DOT



As a follow on to the youMove Massachusetts project, the Collaborative worked as part of a team to implement a multimodal transportation plan for MassDOT. The project included website management, stakeholder engagement, analysis of existing operational practices and funding opportunities, and support for the development of a comprehensive project evaluation tool. The Collaborative also contributed to writing and editing the project report, Planning for Performance, which includes a discussion of access needs for an aging population.

### New Starts Roundtables – Federal Transit Administration



The New Starts program is the principal vehicle by which the FTA makes grants to transit agencies for the construction and expansion of transit systems. The New Starts Roundtables are a series of meetings involving representatives of FTA headquarters and regional offices, and sponsors of transit projects seeking New Starts funding. The Collaborative has provided complete conference management, graphic design, and technical writing services for this series of national meetings, specialty workshops, and public outreach activities.